

2020 Sponsorship Prospectus



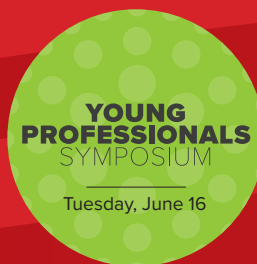
With more than 21,000 members, ABC is the preeminent trade association in the United States for commercial and industrial construction. ABC's national events are the best places to connect with the contractors, business owners, apprentices, college students, young professionals and chapter staff who make up our network of 69 chapters and 21,000+ member companies. Each of these events targets a different segment of the construction industry, making the 2020 schedule of meetings a can't-miss opportunity to market your products and services to our members. These are the opportunities that will connect you with ABC members and chapters in 2020.



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June 14-18, 2020
Washington, D.C.



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ABC CONVENTION 2020 MOVES TO MUSIC CITY - MARCH 23-27

Sponsor ABC's highest-attended annual event in Nashville, Tennessee, to maximize your company's marketing and business development dollars and raise your visibility with merit shop contractors from across the country. Gain brand exposure, meet with current and potential customers and be recognized as a thought leader in the construction industry.

Sponsorship Levels

Platinum \$50,000
Gold \$25,000
Silver \$10,000
Bronze \$5,000
Exhibitor Booths starting at \$3,000



Who attended ABC Convention 2019:

Nearly 2,000 total attendees.

Company owners, business manager and decision makers.

170 apprentices and craft trainees competed in the National Craft Championships.

600 attended the Excellence in Construction® Awards black-tie gala, honoring nearly **\$3.7 billion** in construction projects from around the country.

Training and workforce development professionals.

21 colleges and universities competed in the Construction Management Competition.

Project managers, supervisors and safety professionals.

Presidents and staff from **69 geographically diverse ABC chapters.**

abcconvention.abc.org



Support the next generation of skilled craft professionals as a sponsor of the National Craft Championships, the nation's premier competition for craft trainees and apprentices. The NCC is held annually to highlight the achievements of the men and women who represent the future of the construction industry. Competitors and their education sponsors travel from across the country, making the event a must-attend for companies with an eye to the future of the industry.



Find your future talent as a sponsor of the Construction Management Competition, a national competition for college students enrolled in construction management programs at the leading colleges and universities that form the ABC National Student Chapter Network. Sponsoring the CMC offers companies a chance to promote careers in construction management and support the men and women who will be leading our industry for years to come.

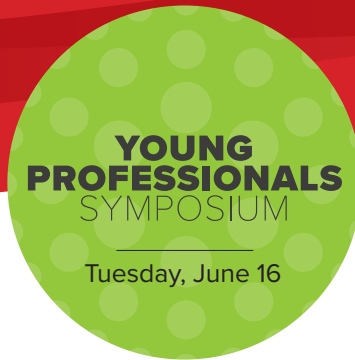


Join us at the 30th Annual National Excellence in Construction® Awards, where the most outstanding construction projects and contractors are honored for their remarkable achievements in leadership, safety, innovation and diversity. Place your brand among the best of the best by sponsoring the EIC Awards ceremony, gala and reception.





June 14-18, 2020
Washington, D.C.



Sponsorship Levels

Presenting Sponsor
\$10,000
Gold
\$5,000
Silver
\$2,500
Supporters
starting at \$1,000



Legislative Week is held each June in Washington, D.C., and attracts ABC members from across the country. The marquee event, **Legislative Day**, galvanizes ABC members to participate in the legislative process and make their voices heard with regulators and legislators. In addition, three targeted events during Legislative Week attract unique audiences of their own—the **Diversity and Inclusion Summit** drives conversations about the intersection of diversity and innovation, the **Young Professionals Symposium** engages the future leaders of ABC and the **Legal Conference** dissects the latest trends in labor law.

legislative.abc.org



LEADERSHIP INSTITUTE | NOV. 8-12 | SCOTTSDALE, ARIZONA

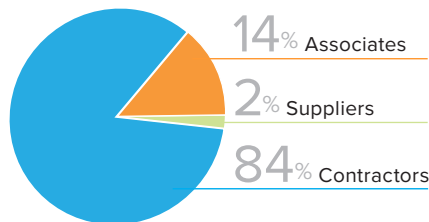
Sponsor ABC's Leadership Institute and align your company with senior construction executives who are highly engaged at the national and chapter levels as volunteer leaders. Chapter presidents, incoming chairs and chairs-elect from ABC's 69 chapters come to Leadership Institute for professional development and leadership training and to network and share best practices with members committed to advancing merit shop construction. Don't miss this opportunity to raise your company's profile and be positioned as a thought leader among ABC's most influential leaders.

Who attends Leadership Institute:

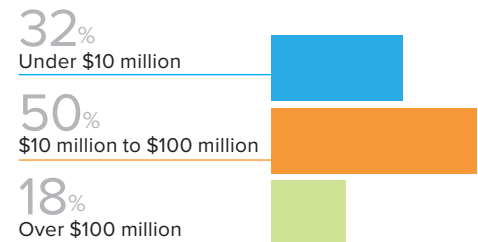
Sponsorship Levels

Platinum	\$25,000
Gold	\$10,000
Silver	\$7,500
Bronze	\$5,000

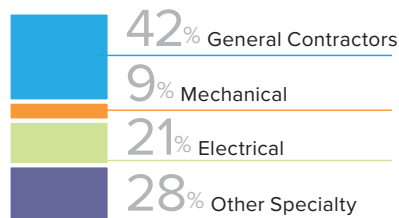
Contractors/Suppliers/Associates



Contractors by Annual Revenue



Contractors by Trade



2018 attendee demographics



leadership.abc.org

For more information on any of these events, or the specific sponsorship opportunities available, please reach out to Samuel Winkler at winkler@abc.org or **(202) 595-1796**.